

Phoenix Collective

For tech partners: incubators, accelerators, tech and innovation hubs, dev firms and web3 builder communities

The walls between AI and blockchain are coming down. Together they can serve everyday local businesses and workers, if someone bridges the last mile. That's us.

We're the bridge between tech and non-tech: trust, local know-how and outcomes on the ground. We don't resell compute; we help real people put good tools to work.

The gap

On one side: AI models that draft, search and reason, and blockchains that prove who approved what and when. Builders are shipping remarkable tools every week.

On the other side: the business owner who still hasn't claimed their Google Maps listing, the shop with no website, the rural operator without reliable internet, and the job-seeker who could do more with the right tools but doesn't know where to start.

Great tools rarely fail on features. They fail on the first mile: setup, trust, and someone local to call when something breaks.

Why it matters to builders

- Adoption stalls outside tech circles without hands-on help.
- Workers gain new skills fastest when someone shows them a tool on a real job, not in a slide deck.
- Pilots need real users with real problems, not just demo accounts.
- Trust is local: owners adopt what their neighbours already use and recommend.
- AI and on-chain tools are stronger together: AI does the work, and the chain records who approved it.

What each side brings

What Phoenix brings

- People on the ground across Nova Scotia
- Free Google Maps check and listing cleanup
- One-page websites
- Starlink setup help for connectivity
- Human-approved drafts: nothing posts without the owner's yes
- Trust with operators who don't speak tech

What tech partners bring

- Tools, models and protocols
- Founders and builder cohorts
- Engineering depth and research
- Programs, space and demo stages
- Communities ready to test and give feedback

Together

Builders get real-world pilots and feedback loops. Businesses and workers get tools that actually fit, set up by people they know. Outcomes are measured on the ground: listings fixed, sites live, connections working, drafts approved.

Developer rails

Open surfaces you can build on, read, or verify.

Open MCP connections

Connect tools and agents to live data through the Model Context Protocol.

Open governance docs

How decisions are made, who approves what, and the records behind them.

On-chain proof on Solana

Approvals and proofs anchored to wallet signatures, so anyone can verify them.

Open-source projects

Coming: public repos you can fork, extend and contribute to.

Agent-readable docs

An llms.txt file lists every developer surface and its status, so agents can find their way as easily as people do.

Everything starts at **phoenix-collective.app/developers**.

Ways to work together

Co-build a pilot

Pick one real problem with real local users, build it together, and measure the result on the ground.

Host a clinic or demo day

Bring builders and business owners into the same room for hands-on setup and feedback.

Plug your tool into our MCP

Make your product reachable through open MCP connections and agent-readable docs.

Refer founders

Send founders who need on-the-ground help reaching non-tech customers.

What a pilot looks like

1. Listen

We learn where local businesses and workers get stuck, with your team in the room.

2. Scope one problem

One clear problem, one visible outcome, real users from day one.

3. Build and set up together

You bring the tool; we bring setup, training and follow-through on the ground.

4. Prove and grow

Approvals and results are recorded openly, then we decide together what to grow next.

Our principles

- A human approves anything that goes out under someone's name.
- Partners share as much or as little as they choose.
- Open by default for developer surfaces; private where people's data is involved.

Get in touch

Developers and tech partners: <https://phoenix-collective.app/developers>

Email: support@phoenix-collective.app

We listen first, start small, and grow what works.